

Adam M. Rude Director

## Allan Henderson Deputy Director

# BOARD OF ZONING APPEALS

## **MEETING DATE: 11/9/2021**

WIEETING DATE: 11/9/2021				1	
Case #:	BZA 2021-09 Culver's Pole Sign, Special Exception				
Petitioner's Name:	Springfield Signs				
Owner's Name:	S & L Properties, Sh	elbyville LLC			
Petitioner's Representative:	Lora Martinson				
Address of Property:	1930 North Morristo	own Road			
Subject Property Zoning Classification:	BG – Business General				
Comprehensive Future Land use:	Gateway Mixed Use	Gateway Mixed Use			
	North	East	South	West	
Surrounding Properties' Zoning	RE – Residential	BG - Business	BH - Business	BH - Business	
Classifications:	Estate	General	Highway	Highway	
Surrounding Properties' Future Land Use	Gateway/ Mixed Use	Conservation	Gateway/ Mixed Use	Gateway/ Mixed Use	
History:	The site is currently a farm field located just to the north of the existing Cracker Barrel along the Interstate 74 corridor.				
Vicinity Map					
Action Requested:	Approval of one special exception to allow for a pole sign within the Interstate Corridor pursuant to UDO 5.58 (Q)				

1. Culver's would like to construct a pole sign in the business general district. Pole signs are permitted within 1,00 feet of Interstate 74, but pole signs are only permitted by special exception by the Board of Zoning Appeals.

# Special Exception Findings of Fact, pursuant to UDO 5.58 (Q), Pole and Pylon Signs

General Welfare: Explain why granting the request for a special exception will not be harmful to the public health, safety and general welfare of the City of Shelbyville.

Applicant provided the following response to Finding of Fact #1 "Granting of this request would not be detrimental to the public's health, safety, or general welfare. The granting of this request will provide visual knowledge to the public to provide them with proper way finding which will decrease potential traffic congestion and improve public safety."

The planning staff has determined that a special exception will not be harmful to the public health, safety and general welfare of the City of Shelbyville. The location and orientation of the sign do not pose any safety concern for the general public.

# Finding #1 has been satisfied by the petitioner

Compatibility and Impact: Explain why the special exception will be in harmony with the adjacent uses and will not substantially have an adverse impact on the adjacent properties and property values.

Applicant provided the following response to Finding of Fact #2 "Culver's request is in harmony with the current signage of the businesses in the area (see Exhibit 1) and therefore will not substantially have an adverse impact on the adjacent properties and property values. The granting of this request will provide visual knowledge to the public to provide them with proper way finding which will decrease potential traffic congestion, improve public safety, and improve the development around the interstate interchange."

The planning staff has determined the special exception will be in harmony with the adjacent uses and will not substantially have an adverse impact on the adjacent properties and property values. The proposed location of the special use pole sign is in the Business General – BG district. The UDO allows for pole signs within 1,000 feet in either direction of Interstate 74. The proposed sign falls within the allowed area, adjacent to Interstate 74, along with several other pole signs that exist in the area.

# Finding #2 has been satisfied by the petitioner if staff recommended conditions are met

# Character: Explain why the special exception will not adversely alter the character of the zoning district.

Applicant provided the following response to Finding of Fact #3 "The special exception request for the High-Rise Sign will not adversely alter the character of the zoning district. Culver's overall concept is to have aesthetically pleasing signs with a warm appearance in order to meet the community's express desire for quality development withing the zoning district."

The planning staff has determined that the requested special exception will not adversely alter the character of the zoning district. The site is immediately adjacent to Interstate 74 and the base zoning is Business General (BG). The Business General (BG) zoning allows pole signs by special exception. Several adjacent businesses along the Interstate-74 also have pole signs.

# Finding #3 has been satisfied by the petitioner

Comprehensive Plan: Explain why the special exception is consistent with the intent of the zoning district and the goals of the comprehensive plan. Use statements and Future Land Use map from the Comprehensive Plan and Article 2 of the Unified Development Ordinance.

Applicant provided the following response to Finding of Fact #4 "The special exception request for the High-Rise Sign is consistent with the intent of the zoning district and the goals of the Comprehensive Plan. The focus of the Comprehensive Plan is to increase development around the interstate interchanges. The allowance of the High-Rise Sign will provide the business highway the intended business services to travelers and requires immediate access to goods and services."

The planning staff has determined that the requested special exception use is consistent with the goals of the Comprehensive Plan and Article 2 of the Unified Development Ordinance. According to Article 2 in the Unified Development Ordinance, the Business General (BG) District is intended to provide areas for a variety of general commercial uses, including those that are not specifically associated with the central or neighborhood business, but do include highway-related business areas. Shelbyville should strive to use this district to provide a variety of goods and services that are accessible to the City's neighborhood and complimentary to other types of business districts.

# Finding #4 has been satisfied by the petitioner

Finding of Fact #5 – Impact to Adjacent Area: The use and property value of the area adjacent to the subject property seeking a Special Exception will not be affected in a substantially adverse manner.

Applicant provided the following response to Finding of Fact #5 "Any commercial improvement (such as our special exception request) for any business will increase property values and general commercial viability of not only the subject property but of surrounding properties by increasing traffic or patrons. Benefits will not only be for this restaurant but for complementary and impulse sales-oriented businesses in the nearby vicinity."

The planning staff has determined the use and property value of the area adjacent to the subject property will not be affected in a substantially adverse manner. The proposed location is surrounded by similar businesses that service travelers on Interstate 74 and have a similar lot size and architecture to the subject property.

# Finding #5 has been satisfied by the petitioner

# BZA 2020-13: Staff Recommendation: Approval

## – 4 of 4 –

## SPECIAL EXCEPTION USE: BZA 2021-09 Culver's Pole Sign, Special Exception

# FINDINGS OF FACT BY THE SHELBYVILLE BOARD OF ZONING APPEALS

## Staff Prepared

Motion: (I) would like to make a motion to approve the requested special exception use to allow for a pole sign in a business highway district in accordance with the conditions suggested by the planning staff pursuant to the findings of fact presented in the planning staff's report.

1.		The proposed Special Exception Use <b>will not</b> be injurious to the public health, safety morals and general welfare of the community, pursuant to the planning staff's report. The proposed Special Exception will be injurious to the public health, safety morals, and general welfare of the community, pursuant to the planning staff's report.
2.		The proposed Special Exception Use <b>is</b> in harmony with adjacent land use, pursuant to the planning staff's report.
		The proposed Special Exception Use <b>is not</b> in harmony with adjacent land use, pursuant to the planning staff's report.
3.		The proposed Special Exception Use <b>will not</b> adversely alter the character of the zoning district, pursuant to the planning staff's report. The proposed special Exception Use <b>will</b> adversely alter the character of the district, pursuant to the planning staff's report.
4.		The proposed special exception <b>is consistent</b> with the intent of the zoning district and goals objectives within the comprehensive plan, pursuant to the planning staff's report. The special exception is not consistent with the intent of the zoning district and goals objectives within the comprehensive olan, pursuant to the planning staff's report.
5.	i	The use and property value of the area adjacent to the subject property seeking a special exception use <b>will not</b> be affected n a substantially adverse manner, pursuant to the planning staff's report. The Use and property value of the area adjacent to the subject property seeking a special exception <b>will</b> be affected in a substantially adverse manner, pursuant to the planning staff's report.
/	Additior	nal conditions imposed by the Board of Zoning Appeals:
	1.	
	2.	
	3.	
	S	Shelbyville Board of Zoning Appeals

By: \_\_\_\_\_

Attest: \_\_\_\_\_

Chairperson / Presiding Officer

Adam M. Rude, Secretary



# SPECIAL EXCEPTION USE APPLICATION

Shelbyville Planning & Building Department 44 West Washington Street Shelbyville, IN 46176 P: 317.392.5102

For Office Use Only:		
Case #: BZA		
Hearing Date: 11/9/21		
Fees Paid: \$ 325. •		
Final Decision:		
Approved Denied		

Applicant	Property Owners Information (if on Name: S&L Properties Shelbyville, LLC		
Name: Springfield Sign - Lora Martinson			
Address: 4825 E Kearney St. Springfield, MO 65803	Address: 2651 Kirking Court Po		
Phone Number: 417-862-2454	Phone Number: 608-697-4218		
Fax Number: 417.862.1887	Fax Number:		

Email: loram@springfieldsign.com

#### 2.

1.

Applicant's Attorney/Representative

Name: Springfield Sign - Trey Watts

Address: 4825 E Kearney St. Springfield, MO 65803

Phone Number: 417-862-2454 Fax Number: 417.862.1887 Email: treyw@springfieldsign.com different than Applicant) ortage, WI 53901

Fax Number: Email: jeff@bleedblue.net / chad@bleedblue.net

**Project Engineer** Name: Jones Petrie Rafinski Corp Address: Lafayette Blvd. South Bend, IN 46601

574-232-4388 Phone Number: Fax Number: Email: mcurrier@jpr1source.com

#### 3. Project Information:

General Location of Property (and address is applicable): 1930 North Morristown Rd. Shelbyville IN 46176 CULVERS. HIGH RISE

Current Zoning: BG-Business General Proposed Zoning:

Existing Use of Property: Vacant Proposed Use: Culver's Restaurant

> Dade County Commission Expires 02/17/2024 n# 2024

#### 4. Attachments

Affidavit and Consent of Property Owner (if applicable) Proof of Ownership (copy of deed) Letter of Intent

☑ Vicinity Map Application Fee Findings of Fact

The undersigned states the above information is true and correct as s/he is informed and believes.

Applicant: Missper State of County of C preenes: Subscribed and sworn to before me this sout Notary Public Printed 3/17/2024 )ade Residing in County. My Commission Expires: Page 5 Revised 05/2019 C. Renee Bruffey y Public Notary e of Missouri



Petitioner's Name: Lora Martinson - Springfield Sign Location: 1930 North Morristown Rd. Shelbyville IN 46176 Special Exception for: Culver's Restaurant

The Shelbyville Board of Zoning Appeals must determine that the following criteria have been met in order to approve an application for a Use Variance. Using the lines provided, please explain how your request meets each of these criteria.

- General Welfare: Explain why granting the request for a use variance will not be 1. harmful to the public health, safety and general welfare of the City of Shelbyville. Please see attached
- 2. Compatibility and Impact: Explain why the special exception will be in harmony with the adjacent uses and will not substantially have an adverse impact on the adjacent properties and property values.
  - Please see attached
- 3. Character: Explain why the special exception will not adversely alter the character of the zoning district.

Please see attached

- 4. Comprehensive Plan: Explain why the special exception is consistent with the intent of the zoning district and the goals of the Comprehensive Plan. Use statements and future land use map from the Comprehensive Plan and Article 2 of the Unified Development Ordinance. Please see attached
- 5. Impact to Adjacent Area: The use and property value of the area adjacent to the subject property seeking a Special Exception will not be affected in a substantially adverse manner.

Please see attached



LETTER OF INTENT BOARD OF ZONING APPEALS

Please write a brief summary of the project and the variance(s) requested. You may submit on this form or on your own letterhead.

# Please see attached

## AFFIDAVIT & CONSENT OF PROPERTY OWNER APPLICATION TO THE SHELBYVILLE BOARD OF ZONING APPEALS

STATE OF INDIANA ) COUNTY OF SHELBY ) SS:

I, SEL Properties Shelby ville, AFTER BEING DULY SWORN, DEPOSE AND SAY (Name of property owner) THE FOLLOWING:

- 1. That I am the owner of real estate located at 1850 North Morristown Rd, Shelby ville, IN (Address of affected property)
- 2. That I have read and examined the Application made to the Shelbyville Board of Zoning Appeals by:

(Name of applicant)

3. That I have no objections to and consent to the request(s) described in the Application made to the Shelbyville Board of Zoning Appeals.

Owner's Name (Please print)

cut. A

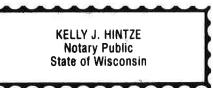
Owner's Signature

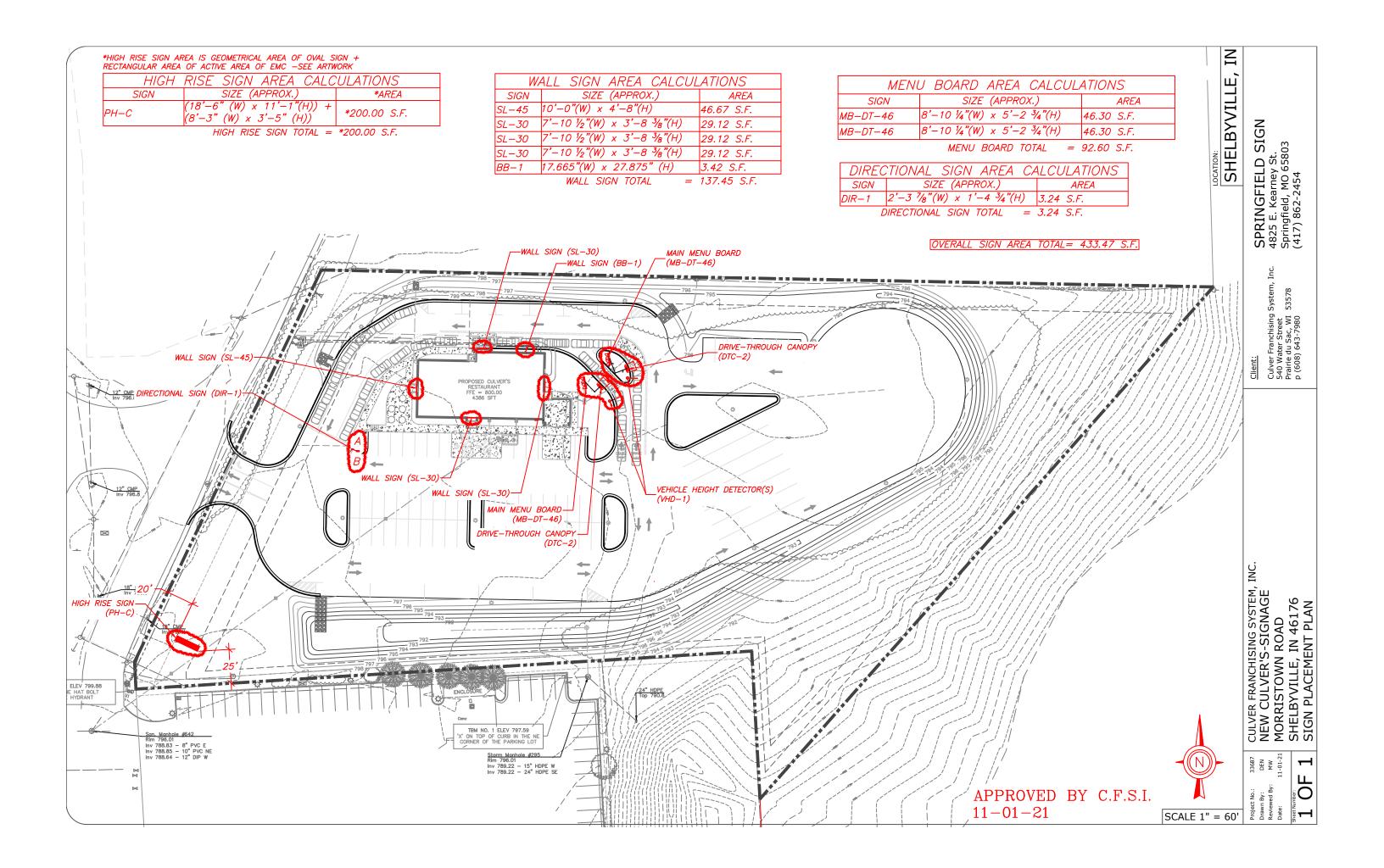
Wisconsin State of <del>Indiana</del>) County of <del>Shelby</del>) SS: Columbia

Subscribed and sworn to before me this <u>25th</u> day of <u>Octoben</u>, <u>202</u>1

Selle J. Hinte I Kelly J. Hintel

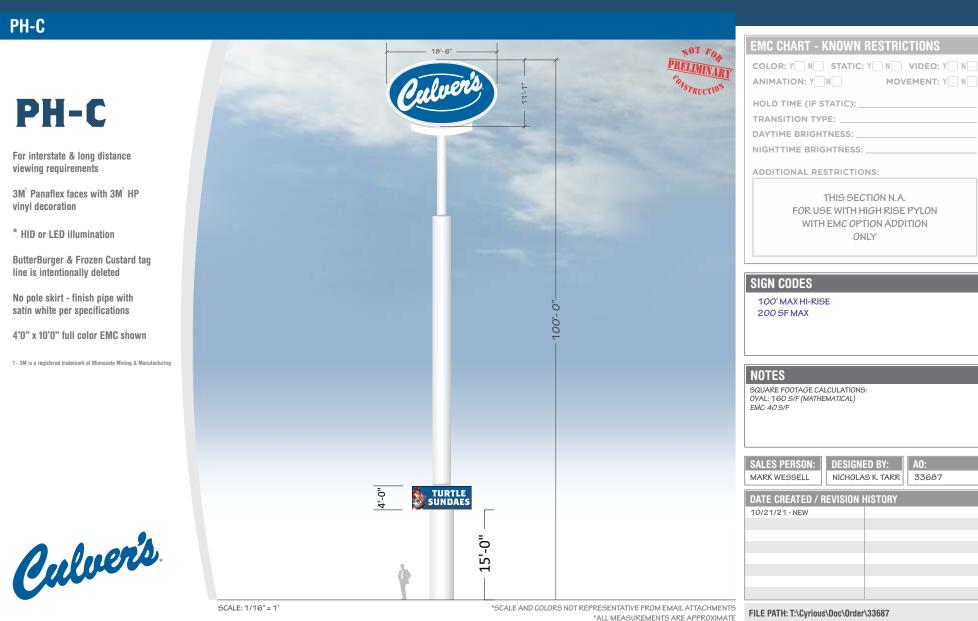
Residing in <u>Columbic</u> County. My Commission Expires <u>8/21/2</u>4





# **PH-C HIGH RISE PYLON**

## SHELBYVILLE, IN



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This is an artistic rendition and final colors / sizes may vary from that depicted herein.

Exhibit 1









### ENTER FOR TAXATION

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Sep 30, 2021

Imy K. KUackman Shelby County Authtor 2021007230 TRUST DE \$25.00 9/30/2021 3:18:38 PM 4 PGS Tawnya J Williams SHELBY County Recorder IN Recorded as Presented

# 

## TRUSTEE'S DEED

THIS INDENTURE WITNESSETH, That **MIMI M. PEARCE-CLARK AS TRUSTEE OF THE MARILYN SUE PEARCE IRREVOCABLE LIVING TRUST AND THIRD PARTY SPECIAL NEEDS TRUST DATED JUNE 17, 2013 BY VIRTUE OF DEED RECORDED AS DOCUMENT 2013004399** ("Trust" a/k/a "Grantor"), does hereby GRANT and CONVEY to S & L PROPERTIES **SHELBYVILLE LLC** (Grantee), a limited liability company organized and existing under the laws of the State of Wisconsin, for the sum of Ten and No/100---Dollars (\$10.00) and other valuable consideration, the receipt of which is hereby acknowledged, the following described real estate in Shelby County, in the State of Indiana:

PART OF THE NORTHWEST QUARTER OF SECTION 29, TOWNSHIP 13 NORTH, RANGE 7 EAST, IN SHELBY COUNTY, INDIANA, MORE PARTICULARLY DESCRIBED AS FOLLOWS:

COMMENCING AT THE NORTHEAST CORNER OF SAID QUARTER SECTION, THENCE NORTH 88 DEGREES 37 MINUTES 56 SECONDS WEST (ASSUMED BEARING) 437.21 FEET ALONG THE NORTH LINE OF SAID QUARTER SECTION; THENCE SOUTH 00 DEGREES 43 MINUTES 30 SECONDS EAST 206.35 FEET TO THE POINT OF BEGINNING, SAID POINT BEING A CORNER FENCE POST AT THE SOUTHEAST CORNER OF A 3-ACRE TRACT; THENCE NORTH 88 DEGREES 01 MINUTES 51 SECONDS WEST 658.35 FEET ALONG THE SOUTH LINE OF SAID 3 ACRE TRACT TO A CORNER FENCE POST; THEN SOUTH 26 DEGREES 19 MINUTES 08 SECONDS WEST 318.96 FEET TO A RIGHT-OF-WAY MARKER; THENCE SOUTH 02 DEGREES 09 MINUTES 31 SECONDS EAST 273.00 FEET TO AN IRON PIN: THENCE SOUTH 55 DEGREES 23 MINUTES 07 SECONDS EAST 49.36 FEET TO AN IRON PIN; THENCE NORTH 89 DEGREES 50 MINUTES 11 SECONDS EAST 125.00 FEET TO A RIGHT-OF-WAY MARKED; THENCE NORTH 87 DEGREES 21 MINUTES 33 SECONDS EAST 112.69 FEET TO A RIGHT-OF-WAY MARKER; THENCE NORTH 42 DEGREES 26 MINUTES 53 SECONDS EAST 756.97 FEET TO THE POINT OF BEGINNING.

EXCEPT THEREFROM: PART OF THE NORTHWEST QUARTER OF SECTION 29, TOWNSHIP 13 NORTH, RANGE 7 EAST IN SHELBY COUNTY, INDIANA, BEING DESCRIBED AS FOLLOWS:

COMMENCING AT AN ALUMINUM DISK AT THE NORTHEAST CORNER OF SAID NORTHWEST QUARTER SECTION; THENCE NORTH 88 DEGREES 39 MINUTES 36 SECONDS WEST ALONG THE NORTH LINE THEREOF A DISTANCE OF 438.16 FEET

SALES DISCLOSURE APPROVED SHELBY CO. ASSESSOR

TO A NORTHWESTERLY CORNER OF A TRACT OF LAND DESCRIBED IN A DEED RECORDED IN BOOK 312. PAGE 391 IN THE OFFICE OF THE TRUSTEE'S DEED RECORDER OF SHELBY COUNTY, INDIANA (THE FLOWING FOUR COURSES ARE ALONG THE WEST, NORTH AND NORTHWESTERLY LINES OF SAID TRACT); (1) THENCE SOUTH 00 DEGREES 43 MINUTES 30 SECONDS EAST A DISTANCE OF 206.18 FEET TO A WOODEN CORNER FENCE POST; (2) THENCE NORTH 88 DEGREES 01 MINUTES 51 SECONDS WEST A DISTANCE OF 657.39 FEET TO A WOODEN CORNER FENCE POST; (3) THENCE SOUTH 26 DEGREES 19 MINUTES 08 SECONDS WEST A DISTANCE OF 321.00 FEET TO THE WESTERLY RIGHT-OF-WAY LINE OF THE FRONTAGE ROAD FOR I-74 PER I.S.H.C. PLANS FOR PROJECT 05-3(18) DATED 1958; (4) THENCE SOUTH 02 DEGREES 27 MINUTES 14 SECONDS EAST ALONG SAID RIGHT-OF-WAY LINE A DISTANCE OF 18.99 FEET TO A 5/8 INCH REBAR WITH PLASTIC CAP STAMPED. "SCHNEIDER ENG FIRM #0001" (HEREAFTER REFERRED TO AS "REBAR"), SAID POINT BEING THE POINT OF BEGINNING: THENCE NORTH 87 DEGREES 21 MINUTES 33 SECONDS EAST A DISTANCE OF 454.88 FEET TO A "REBAR", THENCE SOUTH 02 DEGREES 09 MINUTES 31 SECONDS EAST A DISTANCE OF 402.79 FEET TO A "REBAR" ON THE NORTHERLY RIGHT-OF-WAY LINE OF SAID FRONTAGE ROAD, SAID POINT BEING ON A NON-TANGENT CURVE TO THE LEFT HAVING A RADIUS OF 410.93 FEET, THE RADIUS POINT OF WHICH BEARS SOUTH 45 DEGREES 22 MINUTES 36 SECONDS WEST (THE FOLLOWING FIVE COURSES ARE ALONG SAID RIGHT-OF-WAY); (1) THENCE NORTHWESTERLY ALONG SAID CURVE AN ARC DISTANCE OF 198.57 FEET TO A POINT WHICH BEARS NORTH 17 DEGREES 41 MINUTES 27 SECONDS EAST FROM SAID RADIUS POINT; (2) THENCE SOUTH 89 DEGREES 16 MINUTES 51 SECONDS WEST A DISTANCE OF 124.87 FEET: (3) THENCE NORTH 89 DEGREES 59 MINUTES 53 SECONDS WEST A DISTANCE OF 133.63 FEET: (4) THENCE NORTH 39 DEGREES 10 MINUTES 13 SECONDS WEST A DISTANCE OF 52.58 FEET; (5) THENCE NORTH 02 DEGREES 27 MINUTES 14 SECONDS WEST A DISTANCE OF 239.72 FEET TO THE POINT OF BEGINNING.

Subject to current real estate property taxes and assessments not delinquent and subject to real estate property taxes and assessments payable thereafter.

Taxing Unit and Code:	002 Shelbyville Addison Township.
Parcel No.:	041-90019-70.
State Parcel No.:	73-07-29-100-025.000-002 (4.05 Acres)

Subject to easements, restrictions, covenants, rights-of-way, and agreements of record.

The address of such herein-described real estate is commonly known as 1850 North Morristown Road, Shelbyville, Indiana 46176.

Grantor herein warrants that the Trustee of said Trusts herein have full power and authority to sell, transfer and convey the above-described real estate without petition to or approval of any court; that said Trusts are in full force and effect as of the date of this Deed; that the above-described real estate has not been withdrawn from operation of the Trust Agreement of said Trusts; and that no party dealing with the Trustee of said Trusts shall have any duty to inquire about the authority of said Trusts of the proceeds of any such transaction.

IN WITNESS WHEREOF, MIMI M. PEARCE-CLARK AS TRUSTEE OF THE MARILYN SUE PEARCE IRREVOCABLE LIVING TRUST AND THIRD PARTY SPECIAL NEEDS TRUST DATED JUNE 17, 2013 BY VIRTUE OF DEED RECORDED AS DOCUMENT 2013004399, has executed this Trustee's Deed this this \_\_\_\_\_\_ day of September, 2021.

## GRANTOR:

MIMI M. PEARCE-CLARK AS TRUSTEE OF THE MARILYN SUE PEARCE IRREVOCABLE LIVING TRUST AND THIRD PARTY SPECIAL NEEDS TRUST DATED JUNE 17, 2013 BY VIRTUE OF DEED RECORDED AS DOCUMENT 2013004399

By_	W	Im. M.	Pene-	Clark	, Trustee
	/	Signature			Title

MIMI M. PEARCE-CLARK Printed Name <u>, Trustee</u> Title

STATE OF INDIANA SS: COUNTY OF HAMILTON

Before me, a Notary Public in and for said County and State, personally appeared MIMI M. PEARCE-CLARK AS TRUSTEE OF THE MARILYN SUE PEARCE IRREVOCABLE LIVING TRUST AND THIRD PARTY SPECIAL NEEDS TRUST DATED JUNE 17, 2013 BY VIRTUE OF DEED RECORDED AS DOCUMENT 2013004399, who acknowledged the execution of the foregoing Deed for and on behalf of said Grantor, and who, having been duly sworn, stated that any representations therein contained are true.

Witne	ess my hand and No	otarial Seal this 3	0 day	/ of September, 2021.
My Comm	ission Expires:	Signa Printe	iture	TERA D. PREUSS Notary Public
Residing in	Boone	County, State	e of Inc	un de restrictions - en l'expressionent
	TERA D. PRE Notary Public Boone County - State Commission Number My Commission Expires	Seal of Indiana NP0632835		

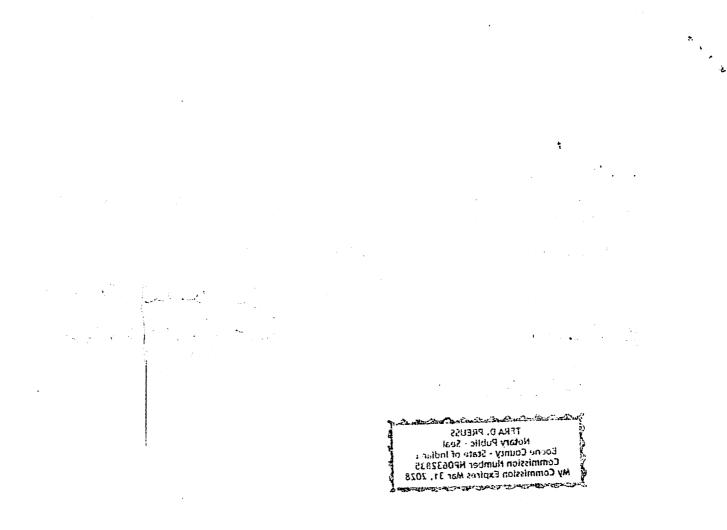
Grantee's Post Office mailing address as follows, to-wit: <u>S & L Properties Shelbyville LLC, Attn:</u> FSI, Inc., Manager, 2651 Kirking Court, Portage, Wisconsin 53901.

Send tax bills to Grantee as follows, to-wit: <u>S & L Properties Shelbyville LLC, Attn: FSI, Inc.</u>, Manager, 2651 Kirking Court, Portage, Wisconsin 53901.

Prepared for the benefit of First American Title Insurance Company and from information provided in its File No.: NCS-1061782-MAD.

I affirm, under the penalties of perjury, that I have taken reasonable care to redact each Social Security number in this document, unless required by law. Name: Jeffrey R. Slaughter, Attorney at Law, Declarant.

This instrument was prepared by **JEFFREY R. SLAUGHTER**, Attorney at Law #362-49, 8310 Allison Pointe Boulevard, Suite 204, Indianapolis, Indiana 46250 / Telephone 317-579-0816.



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ADDRESS 4825 E Kearney St Springfield, MO 65803

CONTACT US 800.845.9927 springfieldsign.com

## Special Exception Use: Findings of Fact

Petitioner's Name: Lora Martinson with Springfield Sign Location: 1930 N Morristown Rd. Shelbyville, IN 46176 Special Exception for: Culver's Restaurant

**General Welfare:** Explain why granting the request for a use variance will not be harmful to the public health, safety, and general welfare of the City of Shelbyville.

Granting of this request would not be detrimental to the public's health, safety, or general welfare. The granting of this request will provide visual knowledge to the public to provide them with proper way finding which will decrease potential traffic congestion and improve public safety.

**Compatibility and Impact:** Explain why the special exception will be in harmony with the adjacent uses and will not substantially have an adverse impact on the adjacent properties and property values.

Culver's request is in harmony with the current signage of the businesses in the area (see Exhibit 1) and therefore will not substantially have an adverse impact on the adjacent properties and property values. The granting of this request will provide visual knowledge to the public to provide them with proper way finding which will decrease potential traffic congestion, improve public safety, and improve the development around the interstate interchange.

**Character:** Explain why the special exception will not adversely alter the character of the zoning district. The special exception request for the High-Rise Sign will not adversely alter the character of the zoning district. Culver's overall concept is to have aesthetically pleasing signs with a warm appearance in order to meet the community's express desire for quality development withing the zoning district.

**Comprehensive Plan:** Explain why the special exception is consistent with the intent of the zoning district and the goals of the Comprehensive Plan. Use statements and future land use map from the Comprehensive Plan and Article 2 of the Unified Development Ordinance.

The special exception request for the High-Rise Sign is consistent with the intent of the zoning district and the goals of the Comprehensive Plan. The focus of the Comprehensive Plan is to increase development around the interstate interchanges. The allowance of the High-Rise Sign will provide the business highway the intended business services to travelers and requires immediate access to goods and services.



ADDRESS 4825 E Kearney St Springfield, MO 65803

**CONTACT US** 800.845.9927 springfieldsign.com

**Impact to Adjacent Area:** The use and property value of the area adjacent to the subject property seeking a Special Exception will not be affected in a substantially adverse manner.

Any commercial <value> improvement (such as our special exception request) for any business will increase property values and general commercial viability of not only the subject property but of surrounding properties by increasing traffic or patrons. Benefits will not only be for this restaurant but for complementary and impulse sales-oriented businesses in the nearby vicinity.



ADDRESS 4825 E Kearney St Springfield, MO 65803

**CONTACT US** 800.845.9927 springfieldsign.com

## Letter of Intent:

Culver's is a nationally recognized restaurant, and with that comes Brand Standard consistencies. The Brand Standard format for Culver's is to be consistent with branding, public identity, public way finding, public safety, marketing and visual imaging throughout the entire chain. Inefficiencies of proper way finding will translate to significant reduction in business being directed to the restaurant when the property cannot be properly identified outside of the physical boundaries. A large percentage of business is impulse by motorist/customers. To be competitive with other restaurants in the same general geographical location the request for the High-Rise reduces this limitation. Culver's Restaurant would like to seek the following special exception request for their property located at 1930 N Morristown Rd.

## Special exception request for High-Rise Sign:

Culver's Restaurant is seeking a special exception approval for a High-Rise sign with an overall height of 100'/195 sq. ft. The High-Rise sign will be outreaching traffic on Interstate 74 by providing visibility and proper way finding to is location.